



Bill Ezell - CEO and Founder

Bill is an accomplished business development professional with 30 years experience in various markets. Bill's unique blend of tactical skills and strategic vision have developed and launched products and services generating millions in revenue. Since 2001, Bill's disciplined approach to revenue growth has produced innovative programs to validate revenue strategies that combine strategy with market validation that drive funding and revenue momentum including;

Developed white papers to establish the business case for clients considering global communication systems. Developed internal workflow from pre-sales to support used for support of 6 global clients generating millions of dollars in recurring revenue. Promoted to new major account organizations (TYMNET, 3Com, Nortel). Developed workflow and processes to engage and close sustaining revenue. Integrated an acquired business unit into existing revenue practices at 3Com. Closed \$4.6M in new business with the largest single order in company's history (3Com) Revenue responsibility for several startups. Bill's education includes a BS in Business from San Jose State. Bill also attended Condie College Golden Gate's MBA program in Telecomm Mgmt. Bill is a member of various organizations associated with the improvement of revenue growth processes for emerging growth companies.

Key Contributors

Corporate Strategy
Business Development



Michael Cannon, CEO Silver Bullet Group

Walnut Creek, Ca

Market Messaging effect



Dave Dunne, Business Development

Dublin, Ireland,

Adoption of new and disruptive technology for IT, Cloud and Service Provider infrastructure.



Mark Klopp, Managing-Director, Coronis Medical Ventures

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Corporate ventures, Strategic Business Accelerator Venture



Zebedee Franklin, Founder, Spring United Kingdom, Business Development Strategist and Catalyst.